

Application for the Grant, Renewal, Transfer or Variation of a Sexual Entertainment Venue Licence

Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982

Part one of this form is open to inspection by the press and public

Please read the following instructions first

Before completing this form please read the associated guidance notes. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. Please complete all sections or the application will be deemed incomplete and returned to the applicant.

Applicants are warned that any person who, in connection with the grant, renewal, transfer or variation of a sexual entertainment licence, makes a false statement which they know to be false in any material respect, or which they do not believe to be true, is guilty of an offence and liable on summary conviction to a fine not exceeding £20,000.

Applicants are required to complete part one and part two of the application form, and provide any other documents listed in the form.

You may wish to keep a copy of the completed form for your records.

Part One: Details of Application

Section A: Type of Application

Please specify what type of application you are making:

New

 Renewal

 Variation

 Transfer

Licence Number (if applicable): _____

Section B: Premises to be licensed

Is the application in respect of (tick as appropriate):

Premises

 Vehicle

 Vessel

 Stall

Trading name and full postal address of premises to be licensed

(If this application is in respect of a Vehicle, Vessel or Stall, then the location where it will be used)

Name:

Address: Spearmint Rhino, 161 Tottenham Court Road

Post Town	London	Postcode	W1T 7NN
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Premises E-mail address	Premises contact telephone number(s)
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Section C: Applicant Details

Please state whether you are applying for a premises licence as

- | | | |
|---------------------------------|-------------------------------------|-------------------------|
| a) an individual or individuals | <input type="checkbox"/> | please complete box (1) |
| b) a limited company | <input checked="" type="checkbox"/> | please complete box (2) |
| c) a partnership | <input type="checkbox"/> | please complete box (2) |
| d) other | <input type="checkbox"/> | please complete box (2) |

(1): First Individual Applicant Details

MR <input type="checkbox"/>	MRS <input type="checkbox"/>	MISS <input type="checkbox"/>	MS <input type="checkbox"/>	Other
First names		Surname		
Address	<i>Please do not complete if this is a private residential address – This information is provided in Part 2</i>			
Age of applicant	Over 18:	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

(1): Second Individual Applicant Details (Insert further pages if necessary for more than 2 applicants)

MR <input type="checkbox"/>	MRS <input type="checkbox"/>	MISS <input type="checkbox"/>	MS <input type="checkbox"/>	Other
First names		Surname		
Address	<i>Please do not complete if this is a private residential address – This information is provided in Part 2</i>			
Age of applicant	Over 18:	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

(2): Other Applicant Details

Name	Spearmint Rhino Companies (Europe) Ltd		
Registered number	3912553		
Description of applicant	Limited Company		
Registered Address	161 Tottenham Court Road		
Post Town	London	Postcode	W1T 7NN

Section D: Premises Details

1. What is the nature of the applicant's interest in the premises (please tick as appropriate)

- a) Freehold
b) Leasehold

2. If the applicant's interest in the premises is a leasehold one, please state whether it is a:

- a) head lease
b) sub lease

3. the name and full address of the landlord (if applicable)

The Prudential Assurance Company
142 Holborn Bar
London EC1 2N

4. the name and full address of the superior landlord (if applicable)

Convoy Limited
St George's Court
Upper Church Street
Isle of Man IM 1EE

5. Is the whole of the premises to be used under the licence?

- a) Yes
b) No

6. If "no" please state which part of the premises is to be used for the purpose of the licence:

a) the use to which the remainder of the premises is put

b) the name(s) of those who are responsible for the management of the remainder of the premises

7. Is the premises to be used for the purposes of the licence, so constructed or adapted as to permit access to and from the premises for members of the public who are disabled?

- a) Yes
b) No

If "No" please state the applicant's proposals for affording such access

Basement premises no means of access from street

7. Is the premises, vehicle, vessel or stall which is to be used for the purposes of the licence, in use as a sex establishment at the date of this application?

- a) Yes
b) No

If the answer is "Yes", please state the name and full address of the person(s) or body who operated the premises, vehicle, vessel or stall as a sex establishment at the date of this application, and the date (where known) the premises, vehicle, vessel or stall was first used as such

Spearmint Rhino Companies (Europe) Ltd

If the answer is "No" please state the purpose(s) it is currently being used for

Section E: Current Licences

1. Is the Premises licensed under any other Act (e.g. the Licensing Act 2003)?

- a) Yes
b) No

2. If yes, please provide details of the licence(s), including the name of the Licence Holder and any Designated Premises Supervisor

Licensing Act 2003

Licence Holder: Spearmint Rhino Companies (Europe) Ltd

Designated Premises Supervisor: Robert Dear

Section F: Business Details

Each person named in this section will need to complete Part 2 of the application – Personal Details Form

1. Under what name will the business be trading?

Spearmint Rhino

2. If the applicant is a company or other corporate body, please give the names of the applicants directors and company secretary:

Name

[Redacted]
Director and Vice President

[Redacted]
Director and COO

Spearmint Rhino Secretarial
Services Ltd

161 Tottenham Court Road

London W1T 7NN

Use additional sheets to continue if necessary

2. Is the whole of the business owned by the applicant, and the applicant does not share the profits of the business with any other person or body?

a) Yes

b) No

If the answer is "No", please state the name(s) of those who will share in the profits of the business. In each case, please state the percentage share of the profits to be taken by each person or body involved in the ownership of the business

Name	Percentage share
Spearmint Rhino Ventures (UK) Limited	100%

Use additional sheets to continue if necessary

Section G: Advertising Details

When considering types of advertising in this section, please refer to the Councils Standard Conditions on Touting for Business and Premises Appearance, which are attached to the Sex Establishment Policy

1. What advertisement(s) or display(s) are to be exhibited on the exterior of the premises?

See photos at tab 9

2. Please state the size(s) of any advertisement(s) or display(s) mentioned in the above question

See photos at tab 9

3. Please state any proposals for solicitation of the business in public areas. E.g. fliers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles

Fliers, billboards, radio, tv, promotional team distribute fliers

Section H: Operation of the Premises

1. Please state the proposed opening times of the premises, vehicle, vessel or stall:
(Gives times in a 24h clock format)

Day	Opening	Closing
Monday	00:00	00:00
Tuesday	00:00	00:00
Wednesday	00:00	00:00
Thursday	00:00	00:00
Friday	00:00	00:00
Saturday	00:00	00:00
Sunday	00:00	00:00

2. What means are to be taken to prevent the interior of the premises, vehicle, vessel or stall for which the licence is sought from being visible to passers-by?

Basement premises.
Relevant entertainment only takes place in the basement.
Only entrance – foyer on the ground floor (see photo tab 9)

3. Have you read and understood the Councils standard conditions for sexual entertainment venues?

- a) Yes
- b) No

4. Are you able to comply with the Councils standard conditions for sexual entertainment venues?

- a) Yes
- b) No

If no, please give the reasons why not:

See proposed amendments to conditions (see tab 13)

5. Please give details of any additional conditions you would like to propose, or conditions you like to amend or remove. The Council will expect applicants to address the following factors:

- a) Preventing nuisance to residents and businesses in the vicinity
- b) Public safety
- c) Preventing crime and disorder
- d) Protecting children from harm
- e) Procedures for checking employees age and right to work in the UK
- f) Procedures for training of all staff in the Code of Conduct for Dancers, and for compliance with licence conditions and requirements
- g) Procedures for notifying customers of the Dancers code of conduct
- h) System for monitoring compliance with the venues policy for welfare of dancers

See proposed revised conditions at tab 13

See additional information at tab 14

Section I: Management of the Premises

Each person named in this section will need to complete Part 2 of the application – Personal details form

1. Please give the name of the person who will be responsible for the day to day management of the premises. ("the Manager")

Name: [REDACTED]
 Role: Manager

2. Will this person be based at the premises and will the management of the premises be their sole and exclusive occupation?

- a) Yes
- b) No

3. If no, then please give details of how they are responsible for the day to day management, and what other arrangements are in place for the management of the premises.

4. Which person(s) will be responsible for the day to day management in the absence of the Manager (Use continuation sheets if necessary):

Name: [REDACTED]
 Role: DPS

Name: [REDACTED]
 Role: UK District Manager

Name: [REDACTED]
 Role: Manager

Name: [REDACTED]
 Role: Relief Manager

Name:
 Role:

Name:
 Role:

Name:
 Role:

Name:
 Role:

5. Please confirm that at least one of the people named in this section will be at the premises at all times whilst it is open.

- a) Yes
- b) No

Section J: Details of any further information relevant to this application

Please state below any further information which the applicant would wish to be taken into account when this application is considered (This space may also be used to amplify answers to any previous questions)

See support bundle

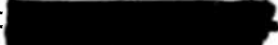

Section K: Additional documentary requirements

The applicant must provide the following documentation, in addition to those documents already requested in prior sections of this application form.

	Documents included with this application	Included
1	The prescribed fee, in the form of a cheque made payable to the London Borough of Camden.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
2	Written consent of the lawful occupier of the premises or land who has control over the premises or land	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
3	Code of practice for dancers/performers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
4	Policy for welfare of dancers/performers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
5	Code of practice for customers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
6	A personal details form (Part 2 of the application form) for each person named in the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
7	A basic CRB check for each person named in the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
8	A recent passport size photograph for each person named in the application, each copy bearing the name in block capitals of the person whose likeness it bears.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
9	A site/location plan, (scale 1:1250) to show the location of the premises	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
10	A premises plan (scale 1:100) of the premises, vehicle, vessel or stall in respect of which the licence is sought, showing: <ul style="list-style-type: none"> a) The internal layout of the premises including stage, bars, cloakroom, WCs, performance areas, dressing rooms, kitchen, and any external areas to be used (e.g. smoking areas). b) Public areas and staff/private areas to be clearly defined c) Uses for different areas in the premises (e.g. performance areas, reception etc.) d) Any fixed structures or objects e) all means of ingress and egress from the premises f) Position of CCTV cameras g) The location and type of any fire safety and any other safety equipment h) The location of emergency exits i) The position of ramps, lifts or other facilities for the benefit of disabled people. j) Any parts of the premises that may be inaccessible to disabled people. <i>Other standard metric scales may be acceptable if more practical for the size of the premises.</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
11	A drawing (scale 1:100) showing the front elevation as existing (and as proposed if changes are to be made to it) of the premises, vehicle, vessel or stall in respect of which the licence is sought. Other standard metric scales may be acceptable if more practical for the size of the premises.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Evidence of public notice and service		
12	Complete copy of the newspaper advert advertising the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
13	Copy of the notice displayed on or near the premises advertising the application	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
14	Copy of affidavit or statutory declaration that the notice of application has been displayed on or near the premises, in a place where the notice can be conveniently read by the public as required by paragraph 10(10) schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 (as amended).	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
15	Evidence of the due service upon the Chief officer of police as required by paragraph 10(14) schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 (as amended), of a copy of this application and its required documentation.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Section L: Correspondence and Contact Details for the Application

Please give details of the person who may be contacted in relation to this application

Name: Jeffrey Green Russell
 Organisation: Waverley House, 7-12 Noel Street
 Postal Address: London W1F 8GQ
 Telephone Number: 
 Email: 

Position/role: Solicitor/Agent for the applicant
 (e.g. Solicitor/Agent for the applicant)

Section M: Private Information

Is there any information on this form which you do not wish to be seen by members of the public? If so, state which information and the reasons why you do not wish it to be seen. Please note, any requests of this nature will be dealt on a case by case basis, and you will be contacted to discuss further if the information is considered necessary for public disclosure.

All personal details other than the individuals name

Section N: Declaration and signature of applicant

The declaration must be signed in all cases :

- a) If the applicant is an individual, by that individual
- b) If the applicant is a partnership, by all individuals who are partners
- c) If the applicant is a company, by a director or the company secretary
- d) In any other case by a duly authorised officer of the applicant

I acknowledge that I have received a copy of the standard conditions applicable to a sex establishment licence within the London Borough of Camden, and declare that the information given within this application form, to the best of my knowledge, is true and complete in every respect.

Please use extra pages if necessary

Name:	Jeffrey Green Russell	Signature	
Position	Solicitors and Authorised Agents for the applicant	Date	26 th April 2012

Name:	_____	Signature	_____
Position	_____	Date	_____