



Friday 3 May

Dear Fitzrovia resident,

Re: The London Festival of Architecture and Warren Street (5 – 7 June 2024)

Throughout June, The London Festival of Architecture will come to Fitzrovia for the first time. The London Festival of Architecture (LFA) is a month-long celebration of architecture with engaging events and public realm interventions embracing this year's theme 'Reimagine'.

As part of the festival, Fitzrovia's Business Improvement District, The Fitzrovia Partnership, has teamed up with the London Festival of Architecture to showcase new public realm schemes to improve navigation into and around Fitzrovia.

An exciting temporary intervention outside Warren Street tube station will unveil a highly creative solution that reimagines the entry into Fitzrovia via Warren Street. **Rabbit Warren Street** is a fun and bold solution which will improve the pedestrian area outside the station and encourage passers-by to 'dive into' Fitzrovia through eye-catching wayfinding. The scheme will guide pedestrians to less polluted and safer pathways through Fitzrovia.

The temporary installation will be in place throughout June and will be supported by two days of events (6 – 7 June) as part of the launch. The big reveal will take place on Thursday 6 June from 12pm, transforming Warren Street into a pedestrian-friendly street. The two days of events will see local hospitality venues and retail outlets showcase their offerings with a live band present for part of Thursday. The street will remain traffic-free throughout Friday. For both days, any additional street activities will stop at 8pm.

It promises to be an exciting couple of days with our street warden team present and management team onsite throughout. We really hope you enjoy supporting the activities.

Please find overleaf the full timings, important information and contact information.

Kind regards,

Mick Atkinson
Head of Environment and Place