

A New Chapter for the BT Tower

Plans are being brought forward to transform the iconic BT Tower. The vision: A hotel-led, mixed-use scheme that celebrates the Tower's heritage, complements Fitzrovia's historic character, creates publicly accessible space, and delivers meaningful placemaking and employment opportunities for the local community.



WHAT THE PROJECT WILL DELIVER FOR FITZROVIA AND CAMDEN

- Public access to the top of the Tower and its podium buildings for the first time in nearly half a century.
- New construction jobs and full-time jobs for the local community.
- A significant economic boost for the neighbourhood, supporting local businesses through increased visitor spending.
- A new publicly accessible square and rooftop swimming pool as well as walking routes through the site.
- Public realm improvements, making the surrounding streets greener, safer, and more pedestrian-friendly.
- Exciting new retail shops and restaurants.

HAVE YOUR SAY AT OUR PUBLIC EXHIBITIONS

The BT Tower Hotel Project team invites you to view the emerging proposals, meet the team and share your feedback on the plans.

WHEN

Monday, 11 May
5:30 pm to 7:30 pm

Tuesday, 12 May
5:30 pm to 7:30 pm

Saturday, 16 May
11:30 am to 1:30 pm

WHERE

Jeremy Bentham Room
University College London
23-25 Gower Street
London WC1E 6BT