



Date 15 May 2026

Ref OGB08-Filming

Address

Electric Sunshine Limited
50 South Way
Lewes
East Sussex
BN7 1LY

Dear Resident / Business

Camden Film Office has asked us to write to you about our provisional filming plans. Residents and businesses feedback is essential for us to be able to film in your neighbourhood with as little inconvenience to you as possible, so please do get in touch if you have any queries or concerns.

This filming proposal is currently being considered by Camden Film Office – if you would like to know more about how the Film Office works and about how filming in the borough might affect you, please go to www.camdenfilloffice.co.uk or contact them using the details below.

Title of film

Mo Farah Virgin Red Surprises

Dates / Times

19 May 2026, 1000-1300

Action / Filming details

We will be filming outside the Virgin corporate office at 50a Charlotte Street, London W1T 2NS; and then principally on the Camden Council stretch of Charlotte Street. Potential additional filming will take place on the following streets: Goodge Street, Percy Street, Whitfield Street, Windmill Street, Tottenham Street and Scala Street. Filming will be of short interactions between Mo Farah and members of the public with opportunities to win prizes from the Virgin portfolio of brands. A small crew of 12 will be on site. At any one time the size of the team will likely be below 12.

Road closure / Traffic control / Parking suspensions

No road use: no road closures, no traffic control, no bay suspensions

Reassurances

Minimal equipment (handheld camera, iPhone) to be used for the shoot with minimal noise. Security and producer to work with the shoot team to ensure that flow on pavements maintained so that businesses/residents can enjoy regular enjoyment of their premises/homes.

Contact details

Electric Sunshine can be contacted on info@electricsunshine.co.uk 07917 755244, or if you'd prefer you can contact Camden Film Office on info@camdenfilloffice.co.uk 0207 620 0391 / 0791 900 2115 (emergency number).

Kind Regards,

Ian Cholerton
Director